



THE MESSY CLUB
presents...

THE CHARM BAR



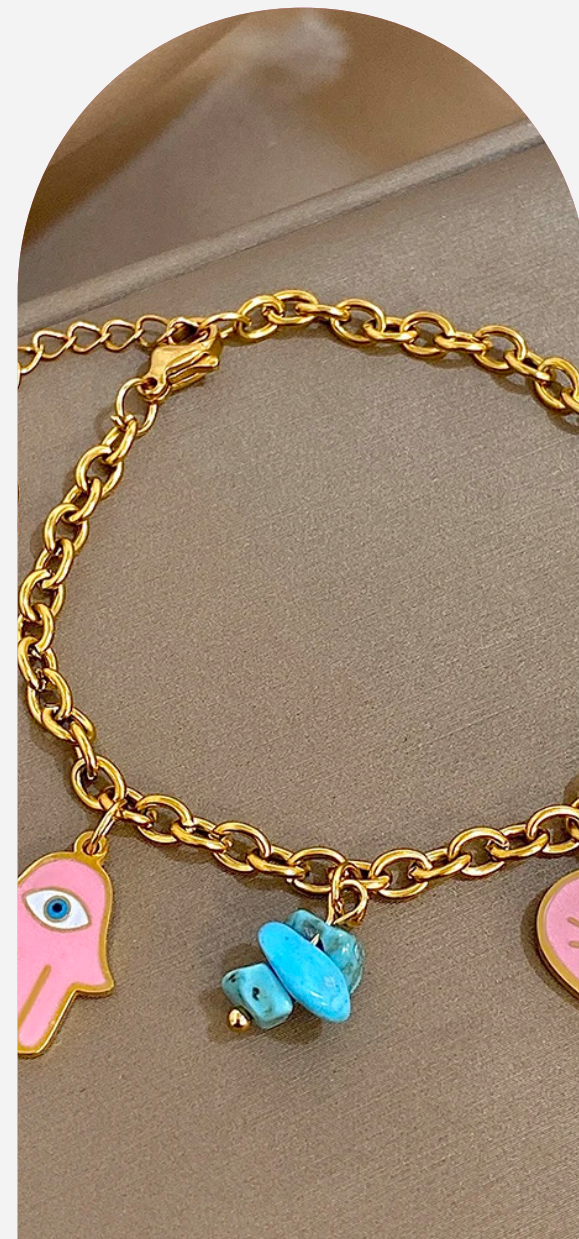
WHAT IS THE CHARM BAR

The Charm Bar is a hands-on styling experience where guests build their own piece, from the base right through to every charm they add. Whether it's a keychain, a bracelet or a brooch, every guest leaves wearing (or carrying) something entirely their own.

Interactive • Personalised • A keepsake guests will actually use

CHOOSE YOUR BASE

Every great charm starts with the right base.
Guests can choose from a range of styles to build on, including:



From jewellery-inspired pieces to fun, colourful accessories, there's a base to suit every guest and every event.

CHOOSE YOUR CHARMS

The fun part? Filling it up.

Our charm collection covers resin, enamel, silver and gold-finish styles, plus seasonal and themed sets like Christmas, birthdays and more. Mix, match and stack to build a piece that's completely guest-designed.



DIY OR LET US ASSEMBLE

The Charm Bar works both ways, and often, guests enjoy a bit of both so we love providing both!

Fully Hosted: Our team guides guests through choosing their base and charms, perfect for a more personal, curated experience.

DIY Station: Our team guides guests through choosing their base and charms, then hands over all the tools to assemble it themselves, perfect for guests who love getting hands-on.



ITALIAN LINK BRACELETS

Trending now, made to keep.

Italian link bracelets are one of our most popular additions, an on-trend link base that guests can customise to suit their own style. With hundreds of charm links to choose from, spanning hearts, flags, sports, animals and more, guests can build a bracelet that's as simple or as loaded as they like.

Best of all, the bracelet grows with them. More links can always be added, making it a keepsake guests can keep building on long after the event.

Custom links available, requiring artwork approval and additional production time.



THE SET UP



Simple to host, striking to look at.

Our Charm Bar arrives fully styled and ready to go, complete with our branded cart and curated charm and base displays.

Our team handles setup, running and pack down, so all you need to do is show up.

HOW IT WORKS



1. ENQUIRE Tell us your event date, guest numbers and theme.

2. CUSTOMISE We'll help you choose your charm collection and items.

3. WE SETUP Our team arrives early and styles the bar on site.

4. GUESTS CREATE Everyone leaves with something they made themselves.

TRUSTED BY

From community festivals and store openings to childcare centres, corporate functions and private celebrations, The Messy Club has brought hands-on fun to events of every size.

Our experiences have featured at brand activations, product launches and special events across Melbourne, giving guests a memorable experience and a personalised keepsake to take home.



MOON DOG



Lennyco.



JOURNEY
Early Learning

Anglers
Tavern

AIRMED



LET'S BRING THE CHARM BAR TO YOU

Got an event in mind?

Get in touch and we'll help you build a Charm Bar experience that fits your theme, guest list and budget.

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